

My Prospect 50

List of Prospective Customer

The success in insurance business primarily depends on the social network of the agent. This exercise during the process of interview is to gauge the potential of prospective candidate to convert immediate social contact into a prospective customer. We have identified 10 major social segments for the prospective IC to fill up in this list of prospective customers. No interview assessment sheet is to be submitted without having the completed prospective list attached.

Who are the prospective customers?

Precisely, we have defined prospective customer as;

m Have a need for Life Insurance m Have the health to be eligible for Life Insurance m Have the financial capability or regular source of income to afford for an Insurance policy m Most importantly, who can be reached and approached

Dear Candidate,

Since you have expressed your interest to pursue your career in insurance selling, it is imperative for you to know and understand few pre-requisites of life insurance business, i.e. doing the right activity at the right time with right prospect in an ethical way. Before you get into understanding the products and the business dynamics, it is necessary to prepare a concrete Prospects' List. Prospects are basically the people you know & are familiar with, and those who qualify on the consideration of need for life insurance, healthy enough to be eligible for insurance coverage, can afford the financial obligations, and finally, can be reached & approached appropriately. So, let you start your journey recollecting & recording the details of your near & dear ones..... Best of Prospecting!

My Friends						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

My Colleagues						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

My Relatives						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

My Neighbours						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

My Spouse's Friends						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

My Family Friends						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

My Parent's Friends						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

My Children's Friends						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

My Relative's Friends						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

My Friend's Colleagues List						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

My Priority Customer List*						
Sr.	Full Name of Prospect	Age	Family Size	Profession	Annual Income	Telephone No.
1.						
2.						
3.						
4.						
5.						

* List out the top ten priority customers whom you can convert into business, from the immediate social circle on the day of licensing.

Agency Scrutiny Sheet

Name of the Candidate :

Name of the Office : DO / BO Code :

Checklist of Documents to be attached with the Agency License Docket (To be filled by BM)

Sr. No.	<input checked="" type="checkbox"/> (Complete and Authentic)	List of the Document's
1	<input type="checkbox"/>	Agency Application Form
2	<input type="checkbox"/>	PAN Copy
3		Proof of Age (Tick any one from the list)
	<input type="checkbox"/>	School Leaving Certificate
	<input type="checkbox"/>	Passport or Driving License
	<input type="checkbox"/>	Birth Certificate with the name of candidate (Municipal Certificate)
	<input type="checkbox"/>	Authenticated Extract from School or College
	<input type="checkbox"/>	Baptism Certificate
	<input type="checkbox"/>	Domicile Certificate
	<input type="checkbox"/>	Defence ID Card
	<input type="checkbox"/>	PAN Card
4		Proof of Address (Tick any one from the list)
	<input type="checkbox"/>	Ration Card
	<input type="checkbox"/>	Voter ID Card
	<input type="checkbox"/>	Utility Bill Electricity, Telephone, Gas
	<input type="checkbox"/>	Passport
	<input type="checkbox"/>	House Allotment Letter
	<input type="checkbox"/>	Leave and Licence Agreement
	<input type="checkbox"/>	Driving Licence
	<input type="checkbox"/>	Bank Statement
	<input type="checkbox"/>	Life Insurance Policy
	<input type="checkbox"/>	Employer's Certificate
	<input type="checkbox"/>	Gram Panchayat Certificate (Rural)
	<input type="checkbox"/>	Document with address issued by Central / State Government
5		Proof of Education (Tick any one from the list)
	<input type="checkbox"/>	SSC Pass Certificate (Mandatory in case of Rural)
	<input type="checkbox"/>	HSC / PUC / 3 Year Diploma (10+3) Pass Certificate (Mandatory in case of Urban)
	<input type="checkbox"/>	Graduation Pass Certificate
	<input type="checkbox"/>	Post-graduation Pass Certificate
6	<input type="checkbox"/>	Certificate of rural residence (applicable to rural candidates only, if the qualification is SSC)
7	<input type="checkbox"/>	Prospect List and Assessment Sheet
8	<input type="checkbox"/>	Passport Size Photographs Affixed
9	<input type="checkbox"/>	50 hrs. Pre-licensing Training Mode <input type="checkbox"/> Online <input type="checkbox"/> Offline

Declaration by SM / ADP / RM / BDA and BM / DM

I have verified the completeness and authenticity of mentioned documents and prospect list and found to be correct which are enclosed herewith and found the forms are being duly filled by the candidate.

Name of SM / BDM / ADP / RM / BDA

Name of Divisional / Branch Manager

Divisional / Branch Manager Code :

Date :

Signature :

