

**Corporate Social Responsibility Policy  
of  
Bajaj Allianz Life Insurance Company Limited**

**(I) Philosophy**

The Bajaj Group stands tall in the corporate world, with high ranking in terms of market capitalization, turnover, profits, range of products and services and various other parameters. The Bajaj Group believes that the true and full measure of growth, success and progress lies behind balance sheets or conventional economic indices. It is best reflected in the difference that business and industry make to the lives of people. Through its social investments, the Bajaj Group addresses the needs of communities residing in the vicinity of its facilities, taking sustainable initiatives in the areas such as health, education, environment conservation, infrastructure and community development and response to natural calamities.

For society, however, Bajaj is more than a corporate identity. It is a catalyst for social empowerment. It is the reason behind the smile that lights up a million faces. Its goodwill resonates in the two simple words that live in the collective consciousness of Indians – Hamara Bajaj.

Allianz is a global company that operates in more than 70 countries. Experience and expertise in insurance and asset management make Allianz one of the world's strongest financial communities. Approximately 148,000 employees of Allianz do their utmost every day to make the most of financial opportunities and assess and safeguard against risks both to the benefit of our customers and to protect the company. Thanks to global reach, expertise and financial strength, Allianz is a trusted partner for over 83 million customers insured by Allianz all around the world. As a globally responsible citizen, Allianz takes its responsibility to society very seriously. By offering skills, time and money, Allianz strives to advance social wellbeing in local communities.

**(II) Preamble**

This Corporate Social Responsibility (CSR) Policy outlines the Company's responsibility as a corporate citizen and lays down the guidelines and mechanism for undertaking activities for welfare & sustainable development of the community at large.

It is Company's conscious strategy to design and implement Social Investments / CSR programs, by enriching value chains that encompass the disadvantaged sections of society, especially those residing in rural India, through economic empowerment based on grass-root capacity building.

This Policy shall apply to all CSR initiatives and activities taken up at the various work centers and locations of the Company, for the benefit of different segments of the society, specifically the deprived, under privileged and differently abled persons.

**(III) Scope / List of CSR Activities**

The Company would carry out its CSR activities with the objective of overall National and Community Development. At the same time, the Company would give preference to the local areas around the locations where it operates in India for spending the amount earmarked for CSR activities.

The Company will undertake CSR activities to do overall good to the community, with special emphasis on activities for the benefit of the poor and needy sections of the society.

In particular, the Company will undertake CSR activities as specified in Schedule VII to the Companies Act, 2013, but will not be limited to the following:-

- i) eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water;
- ii) promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;

- iii) promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;
- iv) ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water;
- v) protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;
- vi) measures for the benefit of armed forces veterans, war widows and their dependents;
- vii) training to promote rural sports, nationally recognized sports, paralympic sports and Olympic sports;
- viii) contribution to the Prime Minister's National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women;
- ix) contributions or funds provided to technology incubators located within academic institutions which are approved by the Central Government;
- x) rural development projects.

Without prejudice to the above, following activities, by way of illustration, may also be carried out by the Company, if it deems fit:

1. Curative health care, surgery, eye donation camps, skin donation camps, blood donation activities, therapy camps, dental camps, acupressure camps, cataract camps, etc.
2. To participate in building a healthy community through continuing initiatives in several areas of healthcare, with a focus on mother & child care and HIV/AIDS awareness.
3. Literacy / Awareness programs and activities in various social & well being areas.
4. Research activities, economic, industrial, social research, research professorships, research chair, etc.
5. Furtherance & promotion of recognized ideologies like the Gandhian and Sarvodaya ideologies, Swami Vivekananda Missions, national integration, communal harmony etc.
6. Furtherance and promotion of practice of alternative Indian traditional medical practice such as homeopathy, ayurvedic, siddha, naturopathy and yoga therapies, for the benefit of community at large.
7. Hostels and boarding rooms, reading rooms, convalescence / asylum rooms for poor and the needy.
8. Restoration & beautification of a city, town, village, museum, gardens, parks, public recreation centres etc.
9. Disaster management activities and Relief to victims of natural calamities.
10. Activities relating to irrigation, wells, dams etc. for improving livelihood of farmers and agriculturists.
11. Promotion of nationally recognized sports (not only training).
12. Infrastructure activities, essentially for helping the poor and the needy

#### **(IV) What is not CSR**

CSR activities will not, however, include the following:

- Activities undertaken in pursuance of Company's normal course of business;
- Activities which benefit only the employees of the Company and their families;
- Contribution directly or indirectly to any political parties;
- Activities undertaken outside the country;

#### **(V) Modalities of Execution of Projects / Programs**

##### **a) CSR Vehicle:**

- i) CSR activities will be undertaken directly or through a registered trust or a registered society or a company established by the Company or its holding or subsidiary or associate company under Section 8 of the Companies Act, 2013.

- ii) If any donation / contribution is to be given to any other entity for CSR activity, preference will be given to such entities / Trust having track record in undertaking similar programs or projects.
- iii) Further, in such a case, the Company will specify the project or programme to be undertaken through these entities, the modalities of utilization of funds on such projects or programs and the monitoring and reporting mechanism.
- iv) The Company may also collaborate with other companies for undertaking projects or programs in such a manner that the CSR committees of respective companies are in a position to report separately on such projects or programs in accordance with the prescribed CSR Rules.
- v) The entities that conduct social projects on behalf of the company or receive funds to realise programmes must have knowledge and experience in the respective area, be transparent and integrity in their operations and have no other goal than the common good.
- vi) The Company may build CSR capacities of its own personnel as well as those of the implementing agencies through institutions with established track records, subject to the prescribed CSR Rules.

**b) CSR Cell:**

- i) The conduct of CSR activities shall be implemented by CSR Cell to be set up by management of the Company.
- ii) The CSR Cell will be responsible for activities undertaken under CSR Policy and shall report at periodic intervals to the CSR Committee.
- iii) Implementation will be done as per the requirement of the project or programme which is envisaged. Endeavour will be made to implement it over a year or so. However, as per the specific requirements of the activity, the schedule may be over a longer duration.
- iv) The CSR Cell may also work with any NGO's or institution to design and implement innovative projects independently or through partnership between institutions/trust.
- v) The time period/duration over which a particular programme will be spread, will depend on its nature, extent of coverage and the intended impact of the programme.
- vi) The process for implementation of CSR programs will involve the identification of programs, area of CSR activities, project based approach, time period, cost of the project etc.
- vii) All proposals under CSR activity would be referred to the CSR Cell. After evaluation, CSR Cell may put forward the proposals of CSR along with their comments to CSR Committee.
- viii) The CSR Committee would recommend the proposal of CSR and the amount of expenditure to be incurred on the same to the Board for its approval.

**(VI) Monitoring & Assessment**

- i) Release of funds for CSR Project / Program: The amounts sanctioned for a CSR project or programme, will be released in stages or instalments as per progress, as may be determined by the CSR Committee. CSR Committee may design the procedure / guidelines applicable from time to time and release of funds to any project in a year shall be as per the guidelines finalized by the CSR Committee.
- ii) Review by the Board / CSR committee: On a quarterly basis, the Board of Directors and CSR Committee will review the implementation of CSR and financial reports (controlling of funds).
- iii) Utilization Certificate: Funds released / to be released to the implementing agency would be based on satisfactory utilization certificate duly certified by an authorized officer / CEO of the donee entity and satisfactory performance report submitted by the said person, as may be decided by the CSR Committee.
- iv) External Agency assessment: The impact assessment / evaluation of major projects may be carried out by an external agency to critically assess the fulfilment of project objectives.
- v) Audit: The amount spent on CSR by the Company will be subject to audit.
- vi) Reporting in the Annual Report of the Company: CSR Policy and initiatives of the Company will be reported in the Annual Report of the Company in the manner

prescribed under the CSR Rules. All the CSR and Sustainability projects would be documented and hosted on the Company website also.

**(VII) General**

The CSR Policy referred to above is to be read in conjunction with Companies Act, 2013 and Companies (Corporate Social Responsibilities Policy) Rules, 2014.

Any or all provisions of the CSR Policy would be subject to revision / amendment in accordance with the guidelines on the subject as may be issued from the Government from time to time or as decided by the Board of Directors of the Company.

The above Policy Guidelines are subject to review at suitable intervals and subject to revision accordingly.

Approved by the Board of Directors at its meeting held on 23rd September 2014.

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