

Please find the details of the Opportunity/ies below -

Department	Role	Experience	Contract Period	Roles & Responsibilities
Marketing	Consultant - Digital Marketing	Min. 12 -15 years	11 months	1) Serves as the in-house SME (subject matter expert) for digital content 2) Lead and executes the development of content , marketing planning and execution capabilities across social, mobile, email, online media and web 3) Work closely with the cross functional teams, external agencies and technology vendors to successfully launch digital initiatives efficiently 4) Take the lead on bringing to light new insights and ideas on improving brand health and business using digital channels 5) Keep the marketing team updated on emerging trends and technologies 6) Lead and manager SEO and social media programs

Interested candidates are requested to send their updated resumes at Careergoals.Done@bajajallianz.co.in with subject line as “GIG Opportunity: <<Department Name >>, <<Role>>”. For eg. GIG Opportunity: Institutional Business, Consultant - Content Development.